



## *Ocoee Little League Sponsorship Agreement*

This NON-BINDING agreement between Ocoee Little League (hereinafter, “OLL”) and

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(hereinafter \_\_\_\_\_) is for the 2011, Spring and Fall ball Seasons.

Sponsorship of a team in the Local Little League (OLL) must be, for the sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below) the higher value is to help the local league impart the values of teamwork, sportsmanship and fair play to the children of the community, so that they may someday use these values in becoming good citizens of our community.

Sponsorship of a team or the teams in OLL does not permit the Sponsor to have any rights or responsibilities in the operation of the OLL, or any team in the OLL, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the OLL. Nothing herein shall make either of the parties, “Partners or Joint Venturers”. The Sponsor and OLL are independent contractors in respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall receive right to use the following term in advertisements, posters, brochures, and newsletters. “Sponsor of OLL or Team in OLL. Sponsorship **Does Not** give the Sponsor the right to use the word “**official**” in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with a team or teams in the OLL only, and is not for Little League Baseball and Softball. Use of the “Keystone Logo” or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League International. Sponsorship in OLL carries with it the following benefits:

## 2011 Sponsorship Levels

### **\$500.00 Hall of Fame**

1. Team Embroidered Jersey and Cap
2. Opening day Sponsor Recognition
3. Exclusive Company Banner
4. 2011 Sponsors Plaque
5. Website ad w/ Link
6. Ocoee Little League framed recognition letter

### **\$300.00 All Star**

1. Exclusive Company Banner
2. 2011 Sponsors Plaque
3. Website ad w/ Link
4. Ocoee Little League framed recognition letter

### **\$200.00 MVP**

1. 2011 Sponsors Plaque
2. Website ad w/ Link
3. Ocoee Little League framed recognition letter

Ocoee Little League will be pleased to assist sponsors with any and all levels for further information regarding Sponsorship Programs please contact:

Sam King

Information Officer

Ocoee Little League

Cell # 407-947-2239

E-Mail [sam.king@yahoo.com](mailto:sam.king@yahoo.com)

Sponsorship Level Desired \_\_\_\_\_

Sponsor Information

Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

All Sponsorship Donations shall be made in the form of **Check ONLY** and be made to: Ocoee Little League

570 Flewelling St

Ocoee Fl 34761

(Please note as for sponsorship on checks)

For the Considerations above, the Sponsor Donates, \_\_\_\_\_

To OLL understanding that its donation is to benefit the entire OLL

Accepted and agreed to Date: \_\_\_\_\_

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Sponsor or Representative Signature and Title

Printed Name

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OLL Sponsorship Coordinator Signature

Printed Name